

3fold



ENTREPRENEURSHIP - HEALTH - COMMUNITY - EDUCATION

ENTREPRENEUR RECRUITMENT Leave your home, garage and the coffee shop. Move into a supportive, success-oriented entrepreneurial workspace.

WHO WE'RE LOOKING FOR

- Passionate, motivated, creative and community-minded thinkers and dreamers that want to take their idea, product, program or service and get it out for people to know about and buy. We're looking for more than just techies - we're looking for innovators in all industries (including nonprofit) that know they can do "it" better, and have a solid idea of what they want to build.
- Ideally, your dream is your majority-time occupation (we get that you might be working a part-time job to cover the bills). You've thought it out, had some initial success (beyond the affirmation that your Mama loves it) and are now "all in" to take your idea to the next level.

WHAT WE OFFER

- Free (cool) working space, meeting and conference space
- Practical one-to-one mentoring from established and successful entrepreneurs
- Engaging training/seminars and learning opportunities
- Exposure and access to leading regional business leaders
- Group working environment with other success-oriented entrepreneurs

(Did you get that? FREE working space, meeting and conference space!)

REQUIREMENTS

- A viable idea/concept that can be developed and to market within the next 12 months
- A commitment to donating up to 10% of your time to the local community
- A commitment to attend and support Glue Factory events: including required cohort meetings (1x/week), social hours, training and mentoring sessions
- A commitment to physically working out of the Glue Factory a minimum of 20 hours/month (does not include attending Wednesday Lunch-N-Learns and team meetings)
- Success-oriented mentality

PROCESS

**Because we believe that “structure equals freedom,”
here’s our convenient five-step process:**

1. Submit a one-page white paper on your product/program and/or service to Elena@gluefactoryroseville.com. Please include:
 1. Description of your product/program or service;
 2. High-level and realistic financial goals;
 3. A clear narrative as to why your product is better, more innovative and/or more creative than competitors; and
 4. Communicate clearly and precisely what is unique about your idea/concept – program/product or service.

2. Schedule a 1:1 grueling interview with The Glue Factory co-founders Debbie and Gordon and select Glue Factory team members. Let’s be real – this is more of a casual “get to know each other” session.
 - Successful candidates will possess:
 - Unique, creative and marketable product/program and/or service
 - Pride in the region and willingness to volunteer valuable time (16 hours/month) to serve others in the community
 - Desire to play well and share knowledge and learning with others in the cohort
 - Commitment to attend and support Glue Factory events: including required cohort meetings (1x/week), social hours, training and mentoring sessions
 - Commitment to physically work a minimum of 20 hours a month at The Glue Factory

3. Once we have reviewed your white paper and after successfully attending the 1:1 interview, you will then be invited to join The Glue Factory, or encouraged to reapply after a bit more work.

4. Schedule a time to sign your commitment contract, and receive your keys to The Glue Factory.

5. Join the team. Pick your favorite place to work ... and get busy making your dream happen!

